

2022-2025

# STRATEGIC PLAN 2022-2025

UPLIFTING CULTURAL IDENTITY ▶ QUALITY CHILDHOOD EDUCATION ▶ LEADERSHIP ▶ SELF-RELIANCE

TUI TRUST

**Mission** To provide continuous support to children through a full education cycle, encouraging environmental, social and cultural development, with a particular emphasis on providing this support through the key transitional periods.

## Our purpose

Support the well-being of children using a holistic approach, which includes the uplifting of their cultural identity, the alleviation of poverty and a reconnection with the environment.

## Our function

To interrupt the inter-generational cycle of disadvantage ensuring all children have access to quality education and opportunities, developing long-term leadership and self-reliance.

## Our principles

We acknowledge that the Treaty of Waitangi is the founding document of Aotearoa/New Zealand and we are consistent with the United Nations Convention on the Rights of the Child.

1



### INVESTMENT

PROVIDE OR ENABLE ACCESS A SAFE ENVIRONMENT WHERE CHILDREN CAN LEARN

#### KEY ACTIONS

- 1.1 Support the key principles of Kaupapa Māori.
- 1.3 Support and fund educational, environmental, and social development projects focusing on children and whānau.
- 1.4 Support programmes that advance the mental, physical, cultural and emotional wellbeing of children and their whānau
- 1.5 Support programmes that reduce barriers to learning and engage disadvantaged learners into quality education.

2



### ENGAGEMENT

ENGAGE AND PARTNER WITH KEY STAKEHOLDERS

#### KEY ACTIONS

- 2.1 Establish collaborations with Iwi, NGOs, corporate partners, Government agencies and long-term collaborations with funders.
- 2.2 Ensure value of our volunteering is supported and recognised.

3



### GOVERNING WELL

STRENGTHEN GOVERNANCE, ACCOUNTABILITY, SUSTAINABILITY

#### KEY ACTIONS

- 3.1 Strong governance and board structures.
- 3.2 Ensure strong accounting and reporting processes.
- 3.3 Ensure our vision, functions and principles and brand are fit for purpose.
- 3.4 Ensure stakeholder, sponsor and donors' engagement and acknowledgement plans are up-to-date.

4



### FUTURE SUCCESS

BE A DRIVER FOR SOCIAL CHANGE BY BUILDING RESILIENT, STRONG, VIBRANT COMMUNITIES

#### KEY ACTIONS

- 4.1 Track outcomes – a critical element of recognising the shift that impact brings.
- 4.2 Create a sustainable model.
- 4.3 Learn from stakeholder feedback and ensure outcomes are measured and reported.

# Tui Trust Strategy 2022-2025

## ECE to Primary School

- Support Moko Club ECE model.
- School starter kits.
- Transport for school.
- Building daily routines for children and parents.
- Identify learning difficulties at all stages of a child's education particularly ECE and address these early.

## Primary School to Intermediate

- Intermediate starter packs.
- Assistance finding a mentor if required.
- Financial Literacy course.
- Identify learning difficulties particularly literacy and numeracy and provide support.

## Intermediate to Secondary School

- Secondary school starter packs.
- Period care.
- Reassign new mentor if needed.
- Career development and advice.
- Support and guidance in obtaining grants and scholarships.
- Continue supporting learning difficulties.

## Secondary to tertiary study/ vocational training/ apprenticeships

- Support and guidance in obtaining grants and scholarships and/or student loan.
- University starter packs.
- Reassign new mentor if required.

## Supported by:

- Setup of distribution centre for a Waikato School starter pack leveraging off supplier relationships with SSFI.
- Continuous mentoring throughout educational cycle, inspiring individuals from previous cycles to contribute to assisting upcoming recipients through volunteering programmes and ambassadorships.
- Continuous support for additional learning needed throughout education.

Measure impact on intergenerational cycle of poverty